



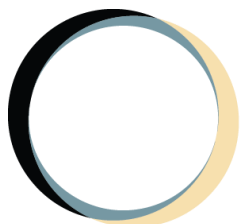
THE NCSTM

The National Citizen SurveyTM

Kerrville, TX

Supplemental Online Survey Results

2016



NRC

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Contents

About this Report..... 1

Complete Survey Responses..... 2



The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of Kerrville conducted a mailed survey of 1,800 residents. Surveys were mailed to randomly selected households in mid-November, and data were collected through December 22nd (see the report, *Technical Appendices, Kerrville, TX 2016*). Towards the end of data collection, the City made available a web-based survey to all its residents through a link on the City's website. Visitors to the site were able to complete the survey from December 8th to December 22nd, 2016, and 33 surveys were received.

This report contains the results of this web-based opt-in survey. Data have not been weighted to current population estimates of Kerrville.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Kerrville:	Excellent		Good		Fair		Poor		Total	
Kerrville as a place to live	30%	N=10	48%	N=16	21%	N=7	0%	N=0	100%	N=33
Your neighborhood as a place to live	27%	N=9	48%	N=16	24%	N=8	0%	N=0	100%	N=33
Kerrville as a place to raise children	29%	N=9	39%	N=12	26%	N=8	6%	N=2	100%	N=31
Kerrville as a place to work	18%	N=6	15%	N=5	48%	N=16	18%	N=6	100%	N=33
Kerrville as a place to visit	30%	N=10	39%	N=13	27%	N=9	3%	N=1	100%	N=33
Kerrville as a place to retire	56%	N=18	38%	N=12	6%	N=2	0%	N=0	100%	N=32
The overall quality of life in Kerrville	24%	N=8	45%	N=15	30%	N=10	0%	N=0	100%	N=33

Table 2: Question 2

Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Kerrville	21%	N=7	58%	N=19	21%	N=7	0%	N=0	100%	N=33
Overall ease of getting to the places you usually have to visit	39%	N=13	36%	N=12	18%	N=6	6%	N=2	100%	N=33
Quality of overall natural environment in Kerrville	36%	N=12	48%	N=16	12%	N=4	3%	N=1	100%	N=33
Overall "built environment" of Kerrville (including overall design, buildings, parks and transportation systems)	18%	N=6	36%	N=12	30%	N=10	15%	N=5	100%	N=33
Health and wellness opportunities in Kerrville	18%	N=6	55%	N=18	24%	N=8	3%	N=1	100%	N=33
Overall opportunities for education and enrichment	21%	N=7	42%	N=14	33%	N=11	3%	N=1	100%	N=33
Overall economic health of Kerrville	18%	N=6	33%	N=11	33%	N=11	15%	N=5	100%	N=33
Sense of community	18%	N=6	36%	N=12	36%	N=12	9%	N=3	100%	N=33
Overall image or reputation of Kerrville	23%	N=7	48%	N=15	23%	N=7	6%	N=2	100%	N=31

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Kerrville to someone who asks	34%	N=11	38%	N=12	25%	N=8	3%	N=1	100%	N=32
Remain in Kerrville for the next five years	58%	N=19	30%	N=10	9%	N=3	3%	N=1	100%	N=33

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	64%	N=21	24%	N=8	6%	N=2	6%	N=2	0%	N=0	100%	N=33
In Kerrville's downtown/commercial area during the day	59%	N=19	34%	N=11	3%	N=1	3%	N=1	0%	N=0	100%	N=32

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	3%	N=1	53%	N=17	28%	N=9	16%	N=5	100%	N=32
Ease of public parking	19%	N=6	38%	N=12	34%	N=11	9%	N=3	100%	N=32
Ease of travel by car in Kerrville	16%	N=5	59%	N=19	16%	N=5	9%	N=3	100%	N=32
Ease of travel by public transportation in Kerrville	0%	N=0	8%	N=2	8%	N=2	83%	N=20	100%	N=24
Ease of travel by bicycle in Kerrville	0%	N=0	37%	N=10	30%	N=8	33%	N=9	100%	N=27
Ease of walking in Kerrville	3%	N=1	38%	N=11	34%	N=10	24%	N=7	100%	N=29
Availability of paths and walking trails	22%	N=7	38%	N=12	31%	N=10	9%	N=3	100%	N=32
Air quality	44%	N=14	53%	N=17	3%	N=1	0%	N=0	100%	N=32
Cleanliness of Kerrville	25%	N=8	56%	N=18	19%	N=6	0%	N=0	100%	N=32
Overall appearance of Kerrville	19%	N=6	47%	N=15	28%	N=9	6%	N=2	100%	N=32
Public places where people want to spend time	16%	N=5	47%	N=15	28%	N=9	9%	N=3	100%	N=32
Variety of housing options	3%	N=1	23%	N=7	40%	N=12	33%	N=10	100%	N=30
Availability of affordable quality housing	0%	N=0	7%	N=2	33%	N=10	60%	N=18	100%	N=30
Fitness opportunities (including exercise classes and paths or trails, etc.)	28%	N=9	34%	N=11	38%	N=12	0%	N=0	100%	N=32
Recreational opportunities	25%	N=8	34%	N=11	34%	N=11	6%	N=2	100%	N=32
Availability of affordable quality food	6%	N=2	58%	N=18	32%	N=10	3%	N=1	100%	N=31
Availability of affordable quality health care	16%	N=5	35%	N=11	42%	N=13	6%	N=2	100%	N=31
Availability of preventive health services	19%	N=6	45%	N=14	32%	N=10	3%	N=1	100%	N=31
Availability of affordable quality mental health care	9%	N=2	35%	N=8	43%	N=10	13%	N=3	100%	N=23

Table 6: Question 6

Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	0%	N=0	14%	N=3	50%	N=11	36%	N=8	100%	N=22
K-12 education	4%	N=1	70%	N=19	26%	N=7	0%	N=0	100%	N=27
Adult educational opportunities	19%	N=5	42%	N=11	35%	N=9	4%	N=1	100%	N=26
Opportunities to attend cultural/arts/music activities	26%	N=8	45%	N=14	26%	N=8	3%	N=1	100%	N=31
Opportunities to participate in religious or spiritual events and activities	43%	N=13	40%	N=12	13%	N=4	3%	N=1	100%	N=30
Employment opportunities	0%	N=0	17%	N=5	63%	N=19	20%	N=6	100%	N=30
Shopping opportunities	3%	N=1	22%	N=7	50%	N=16	25%	N=8	100%	N=32
Cost of living in Kerrville	6%	N=2	22%	N=7	50%	N=16	22%	N=7	100%	N=32
Overall quality of business and service establishments in Kerrville	0%	N=0	50%	N=16	44%	N=14	6%	N=2	100%	N=32
Vibrant downtown/commercial area	0%	N=0	16%	N=5	45%	N=14	39%	N=12	100%	N=31
Overall quality of new development in Kerrville	4%	N=1	26%	N=7	44%	N=12	26%	N=7	100%	N=27
Opportunities to participate in social events and activities	6%	N=2	28%	N=9	56%	N=18	9%	N=3	100%	N=32
Opportunities to volunteer	30%	N=9	60%	N=18	10%	N=3	0%	N=0	100%	N=30
Opportunities to participate in community matters	10%	N=3	55%	N=16	34%	N=10	0%	N=0	100%	N=29
Openness and acceptance of the community toward people of diverse backgrounds	7%	N=2	53%	N=16	13%	N=4	27%	N=8	100%	N=30

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Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Total	
Neighborhoodness of residents in Kerrville	13%	N=4	45%	N=14	39%	N=12	3%	N=1	100%	N=31

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	16%	N=5	84%	N=27	100%	N=32
Made efforts to make your home more energy efficient	22%	N=7	78%	N=25	100%	N=32
Observed a code violation or other hazard in Kerrville	25%	N=8	75%	N=24	100%	N=32
Household member was a victim of a crime in Kerrville	78%	N=25	22%	N=7	100%	N=32
Reported a crime to the police in Kerrville	66%	N=21	34%	N=11	100%	N=32
Stocked supplies in preparation for an emergency	66%	N=21	34%	N=11	100%	N=32
Campaigned or advocated for an issue, cause or candidate	53%	N=17	47%	N=15	100%	N=32
Contacted the City of Kerrville (in-person, phone, email or web) for help or information	31%	N=10	69%	N=22	100%	N=32
Contacted Kerrville elected officials (in-person, phone, email or web) to express your opinion	56%	N=18	44%	N=14	100%	N=32

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Kerrville?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Kerrville recreation centers or their services	10%	N=3	37%	N=11	30%	N=9	23%	N=7	100%	N=30
Visited a neighborhood park or City park	20%	N=6	37%	N=11	40%	N=12	3%	N=1	100%	N=30
Used Kerrville public libraries or their services	3%	N=1	10%	N=3	47%	N=14	40%	N=12	100%	N=30
Participated in religious or spiritual activities in Kerrville	23%	N=7	27%	N=8	13%	N=4	37%	N=11	100%	N=30
Attended a City-sponsored event	7%	N=2	27%	N=8	47%	N=14	20%	N=6	100%	N=30
Used bus, rail, subway or other public transportation instead of driving	0%	N=0	0%	N=0	0%	N=0	100%	N=30	100%	N=30
Carpooled with other adults or children instead of driving alone	7%	N=2	10%	N=3	30%	N=9	53%	N=16	100%	N=30
Walked or biked instead of driving	10%	N=3	13%	N=4	10%	N=3	67%	N=20	100%	N=30
Volunteered your time to some group/activity in Kerrville	27%	N=8	23%	N=7	30%	N=9	20%	N=6	100%	N=30
Participated in a club	10%	N=3	23%	N=7	13%	N=4	53%	N=16	100%	N=30
Talked to or visited with your immediate neighbors	43%	N=13	27%	N=8	23%	N=7	7%	N=2	100%	N=30
Done a favor for a neighbor	30%	N=9	20%	N=6	40%	N=12	10%	N=3	100%	N=30

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	4%	N=1	26%	N=7	30%	N=8	41%	N=11	100%	N=27
Watched (online or on television) a local public meeting	7%	N=2	23%	N=7	13%	N=4	57%	N=17	100%	N=30

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Table 10: Question 10

Please rate the quality of each of the following services in Kerrville:	Excellent		Good		Fair		Poor		Total	
Police services	54%	N=14	38%	N=10	8%	N=2	0%	N=0	100%	N=26
Fire services	61%	N=14	35%	N=8	4%	N=1	0%	N=0	100%	N=23
Ambulance or emergency medical services	57%	N=13	26%	N=6	9%	N=2	9%	N=2	100%	N=23
Crime prevention	32%	N=7	50%	N=11	14%	N=3	5%	N=1	100%	N=22
Fire prevention and education	35%	N=7	45%	N=9	15%	N=3	5%	N=1	100%	N=20
Traffic enforcement	20%	N=5	60%	N=15	12%	N=3	8%	N=2	100%	N=25
Street repair	7%	N=2	18%	N=5	32%	N=9	43%	N=12	100%	N=28
Street cleaning	11%	N=3	39%	N=11	36%	N=10	14%	N=4	100%	N=28
Street lighting	11%	N=3	32%	N=9	39%	N=11	18%	N=5	100%	N=28
Sidewalk maintenance	15%	N=4	30%	N=8	37%	N=10	19%	N=5	100%	N=27
Bus or transit services	0%	N=0	0%	N=0	17%	N=3	83%	N=15	100%	N=18
Garbage collection	37%	N=10	41%	N=11	19%	N=5	4%	N=1	100%	N=27
Recycling	29%	N=7	42%	N=10	8%	N=2	21%	N=5	100%	N=24
Yard waste pick-up	31%	N=8	27%	N=7	15%	N=4	27%	N=7	100%	N=26
Storm drainage	8%	N=2	20%	N=5	32%	N=8	40%	N=10	100%	N=25
Drinking water	25%	N=7	32%	N=9	18%	N=5	25%	N=7	100%	N=28
Sewer services	27%	N=7	54%	N=14	19%	N=5	0%	N=0	100%	N=26
Power (electric and/or gas) utility	36%	N=10	54%	N=15	11%	N=3	0%	N=0	100%	N=28
Utility billing	35%	N=9	54%	N=14	12%	N=3	0%	N=0	100%	N=26
City parks	31%	N=9	59%	N=17	7%	N=2	3%	N=1	100%	N=29
Recreation programs or classes	24%	N=4	41%	N=7	35%	N=6	0%	N=0	100%	N=17
Recreation centers or facilities	19%	N=4	52%	N=11	29%	N=6	0%	N=0	100%	N=21
Land use, planning and zoning	4%	N=1	40%	N=10	28%	N=7	28%	N=7	100%	N=25
Code enforcement (weeds, abandoned buildings, etc.)	0%	N=0	38%	N=10	31%	N=8	31%	N=8	100%	N=26
Animal control	4%	N=1	43%	N=10	35%	N=8	17%	N=4	100%	N=23
Economic development	12%	N=3	27%	N=7	27%	N=7	35%	N=9	100%	N=26
Health services	8%	N=2	50%	N=12	42%	N=10	0%	N=0	100%	N=24
Public library services	21%	N=5	54%	N=13	4%	N=1	21%	N=5	100%	N=24
Public information services	9%	N=2	61%	N=14	17%	N=4	13%	N=3	100%	N=23
Cable television	0%	N=0	30%	N=7	43%	N=10	26%	N=6	100%	N=23
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	6%	N=1	47%	N=8	41%	N=7	6%	N=1	100%	N=17
Preservation of natural areas such as open space, farmlands and greenbelts	4%	N=1	54%	N=13	29%	N=7	13%	N=3	100%	N=24
Kerrville open space	12%	N=3	56%	N=14	20%	N=5	12%	N=3	100%	N=25
City-sponsored special events (e.g., Robert Earl Keen's 4th On the River, The Kerrville Triathlon Festival, The Kerrville Chalk Festival, Festival of the Arts)	33%	N=9	48%	N=13	19%	N=5	0%	N=0	100%	N=27
Overall customer service by Kerrville employees (police, receptionists, planners, etc.)	35%	N=9	46%	N=12	12%	N=3	8%	N=2	100%	N=26

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Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Kerrville	21%	N=6	52%	N=15	21%	N=6	7%	N=2	100%	N=29
The Federal Government	4%	N=1	23%	N=6	54%	N=14	19%	N=5	100%	N=26

Table 12: Question 12

Please rate the following categories of Kerrville government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Kerrville	26%	N=7	19%	N=5	33%	N=9	22%	N=6	100%	N=27
The overall direction that Kerrville is taking	25%	N=7	25%	N=7	32%	N=9	18%	N=5	100%	N=28
The job Kerrville government does at welcoming citizen involvement	15%	N=4	27%	N=7	35%	N=9	23%	N=6	100%	N=26
Overall confidence in Kerrville government	14%	N=4	31%	N=9	34%	N=10	21%	N=6	100%	N=29
Generally acting in the best interest of the community	18%	N=5	29%	N=8	32%	N=9	21%	N=6	100%	N=28
Being honest	14%	N=4	25%	N=7	39%	N=11	21%	N=6	100%	N=28
Treating all residents fairly	19%	N=5	30%	N=8	26%	N=7	26%	N=7	100%	N=27

Table 13: Question 13

Please rate how important, if at all, you think it is for the Kerrville community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Kerrville	50%	N=14	39%	N=11	11%	N=3	0%	N=0	100%	N=28
Overall ease of getting to the places you usually have to visit	30%	N=8	44%	N=12	19%	N=5	7%	N=2	100%	N=27
Quality of overall natural environment in Kerrville	34%	N=10	45%	N=13	21%	N=6	0%	N=0	100%	N=29
Overall "built environment" of Kerrville (including overall design, buildings, parks and transportation systems)	21%	N=6	66%	N=19	14%	N=4	0%	N=0	100%	N=29
Health and wellness opportunities in Kerrville	41%	N=12	38%	N=11	17%	N=5	3%	N=1	100%	N=29
Overall opportunities for education and enrichment	24%	N=7	52%	N=15	24%	N=7	0%	N=0	100%	N=29
Overall economic health of Kerrville	55%	N=16	41%	N=12	3%	N=1	0%	N=0	100%	N=29
Sense of community	34%	N=10	48%	N=14	17%	N=5	0%	N=0	100%	N=29

Table 14: Question 14

Please rate how important, if at all, you think it is for the City of Kerrville to invest resources in each of the following capital projects over the next five years:	Essential		Very important		Somewhat important		Not at all important		Total	
A public safety complex	18%	N=5	25%	N=7	25%	N=7	32%	N=9	100%	N=28
Remodeling Fire Station 3	12%	N=3	27%	N=7	42%	N=11	19%	N=5	100%	N=26
Downtown parking garage repairs	11%	N=3	25%	N=7	43%	N=12	21%	N=6	100%	N=28
Renovation of the home at 529 Water Street to allow for additional library and city programming	14%	N=4	18%	N=5	39%	N=11	29%	N=8	100%	N=28
Improvements to the Downtown streetscape (landscaping updates, new benches, pedestrian safety enhancements, etc.)	21%	N=6	29%	N=8	32%	N=9	18%	N=5	100%	N=28
Creation of a 50 amp RV Loop at Kerrville Schreiner Park	7%	N=2	11%	N=3	39%	N=11	43%	N=12	100%	N=28
Structural repairs and improvements to the detention pond near KROC Facility	7%	N=2	21%	N=6	43%	N=12	29%	N=8	100%	N=28

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Please rate how important, if at all, you think it is for the City of Kerrville to invest resources in each of the following capital projects over the next five years:	Essential		Very important		Somewhat important		Not at all important		Total	
Improvements to RV drainage facilities at Take it Easy RV Park	11%	N=3	7%	N=2	44%	N=12	37%	N=10	100%	N=27
Installing sidewalks along Loop 534	25%	N=7	18%	N=5	32%	N=9	25%	N=7	100%	N=28

Table 15: Question 15

The City is considering renovating and expanding the Olympic Pool. Please indicate how important, if at all, you think it should be for the City to EXCLUDE the following features in the existing aquatic facility:	Essential		Very important		Somewhat important		Not at all important		Total	
Updated outdoor pool facilities	19%	N=5	30%	N=8	33%	N=9	19%	N=5	100%	N=27
An indoor pool	18%	N=5	18%	N=5	32%	N=9	32%	N=9	100%	N=28
Diving boards	11%	N=3	25%	N=7	39%	N=11	25%	N=7	100%	N=28
Water slides	18%	N=5	21%	N=6	32%	N=9	29%	N=8	100%	N=28
Competitive swim lanes	18%	N=5	18%	N=5	39%	N=11	25%	N=7	100%	N=28
Year-round opening hours	18%	N=5	29%	N=8	21%	N=6	32%	N=9	100%	N=28
Small children's pool	26%	N=7	26%	N=7	30%	N=8	19%	N=5	100%	N=27
Zero depth entry area	22%	N=6	15%	N=4	44%	N=12	19%	N=5	100%	N=27
Sprayground (children's fountain area) and/or additional aquatic play features	25%	N=7	14%	N=4	29%	N=8	32%	N=9	100%	N=28

Table 16: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
City website (www.kerrvilletx.gov)	78%	N=21	19%	N=5	4%	N=1	100%	N=27
Local newspapers	56%	N=15	30%	N=8	15%	N=4	100%	N=27
The local government cable channel 2	19%	N=5	26%	N=7	56%	N=15	100%	N=27
Local radio	33%	N=9	41%	N=11	26%	N=7	100%	N=27
City Council meetings and other public meetings	52%	N=14	33%	N=9	15%	N=4	100%	N=27
Talking with City officials	44%	N=12	33%	N=9	22%	N=6	100%	N=27
City communications via social media (i.e., Facebook, Twitter or YouTube)	52%	N=14	30%	N=8	19%	N=5	100%	N=27
Visiting City Hall	26%	N=7	41%	N=11	33%	N=9	100%	N=27
Parks and Recreation Guide	38%	N=10	35%	N=9	27%	N=7	100%	N=26
Word-of-mouth	63%	N=17	26%	N=7	11%	N=3	100%	N=27
Local TV news	11%	N=3	44%	N=12	44%	N=12	100%	N=27

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Table 17: Question 17

How likely or unlikely would you be to read a monthly City Newsletter if it were available to you?	Percent	Number
Very likely	72%	N=18
Somewhat likely	16%	N=4
Somewhat unlikely	8%	N=2
Very unlikely	4%	N=1
Total	100%	N=25

Table 18: Question 18

About how often, if at all, do you visit the City Website?	Percent	Number
Daily	7%	N=2
2 times a week or more	26%	N=7
2-4 times a month	33%	N=9
Once a month or less	33%	N=9
Total	100%	N=27

Table 19: Question 19

How would you rate the ease of finding information on the City Website?	Percent	Number
Excellent	15%	N=4
Good	52%	N=14
Fair	19%	N=5
Poor	15%	N=4
Total	100%	N=27

Table 20: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	0%	N=0	22%	N=6	4%	N=1	11%	N=3	63%	N=17	100%	N=27
Purchase goods or services from a business located in Kerrville	0%	N=0	4%	N=1	15%	N=4	52%	N=14	30%	N=8	100%	N=27
Eat at least 5 portions of fruits and vegetables a day	11%	N=3	7%	N=2	48%	N=13	19%	N=5	15%	N=4	100%	N=27
Participate in moderate or vigorous physical activity	4%	N=1	15%	N=4	19%	N=5	41%	N=11	22%	N=6	100%	N=27
Read or watch local news (via television, paper, computer, etc.)	0%	N=0	4%	N=1	15%	N=4	44%	N=12	37%	N=10	100%	N=27
Vote in local elections	7%	N=2	0%	N=0	7%	N=2	11%	N=3	74%	N=20	100%	N=27

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Table 21: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	19%	N=5
Very good	52%	N=14
Good	26%	N=7
Fair	4%	N=1
Poor	0%	N=0
Total	100%	N=27

Table 22: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	11%	N=3
Somewhat positive	26%	N=7
Neutral	41%	N=11
Somewhat negative	22%	N=6
Very negative	0%	N=0
Total	100%	N=27

Table 23: Question D4

What is your employment status?	Percent	Number
Working full time for pay	69%	N=18
Working part time for pay	4%	N=1
Unemployed, looking for paid work	4%	N=1
Unemployed, not looking for paid work	0%	N=0
Fully retired	23%	N=6
Total	100%	N=26

Table 24: Question D5

Do you work inside the boundaries of Kerrville?	Percent	Number
Yes, outside the home	63%	N=17
Yes, from home	4%	N=1
No	33%	N=9
Total	100%	N=27

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Table 25: Question D6

How many years have you lived in Kerrville?	Percent	Number
Less than 2 years	7%	N=2
2 to 5 years	11%	N=3
6 to 10 years	19%	N=5
11 to 20 years	30%	N=8
More than 20 years	33%	N=9
Total	100%	N=27

Table 26: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	85%	N=23
Building with two or more homes (duplex, townhome, apartment or condominium)	11%	N=3
Mobile home	4%	N=1
Other	0%	N=0
Total	100%	N=27

Table 27: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	19%	N=5
Owned	81%	N=22
Total	100%	N=27

Table 28: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	7%	N=2
\$300 to \$599 per month	19%	N=5
\$600 to \$999 per month	22%	N=6
\$1,000 to \$1,499 per month	44%	N=12
\$1,500 to \$2,499 per month	7%	N=2
\$2,500 or more per month	0%	N=0
Total	100%	N=27

Table 29: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	63%	N=17
Yes	37%	N=10
Total	100%	N=27

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Table 30: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	59%	N=16
Yes	41%	N=11
Total	100%	N=27

Table 31: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	0%	N=0
\$25,000 to \$49,999	31%	N=8
\$50,000 to \$99,999	42%	N=11
\$100,000 to \$149,999	19%	N=5
\$150,000 or more	8%	N=2
Total	100%	N=26

Table 32: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	92%	N=24
Yes, I consider myself to be Spanish, Hispanic or Latino	8%	N=2
Total	100%	N=26

Table 33: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	4%	N=1
Asian, Asian Indian or Pacific Islander	4%	N=1
Black or African American	4%	N=1
White	92%	N=24
Other	4%	N=1

Total may exceed 100% as respondents could select more than one option.

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Table 34: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	27%	N=7
35 to 44 years	8%	N=2
45 to 54 years	19%	N=5
55 to 64 years	23%	N=6
65 to 74 years	15%	N=4
75 years or older	8%	N=2
Total	100%	N=26

Table 35: Question D16

What is your sex?	Percent	Number
Female	58%	N=15
Male	42%	N=11
Total	100%	N=26

Table 36: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	73%	N=19
Land line	4%	N=1
Both	23%	N=6
Total	100%	N=26

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 37: Question 1

Please rate each of the following aspects of quality of life in Kerrville:	Excellent		Good		Fair		Poor		Don't know		Total	
Kerrville as a place to live	30%	N=10	48%	N=16	21%	N=7	0%	N=0	0%	N=0	100%	N=33
Your neighborhood as a place to live	27%	N=9	48%	N=16	24%	N=8	0%	N=0	0%	N=0	100%	N=33
Kerrville as a place to raise children	27%	N=9	36%	N=12	24%	N=8	6%	N=2	6%	N=2	100%	N=33
Kerrville as a place to work	18%	N=6	15%	N=5	48%	N=16	18%	N=6	0%	N=0	100%	N=33
Kerrville as a place to visit	30%	N=10	39%	N=13	27%	N=9	3%	N=1	0%	N=0	100%	N=33
Kerrville as a place to retire	55%	N=18	36%	N=12	6%	N=2	0%	N=0	3%	N=1	100%	N=33
The overall quality of life in Kerrville	24%	N=8	45%	N=15	30%	N=10	0%	N=0	0%	N=0	100%	N=33

Table 38: Question 2

Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Kerrville	21%	N=7	58%	N=19	21%	N=7	0%	N=0	0%	N=0	100%	N=33
Overall ease of getting to the places you usually have to visit	39%	N=13	36%	N=12	18%	N=6	6%	N=2	0%	N=0	100%	N=33
Quality of overall natural environment in Kerrville	36%	N=12	48%	N=16	12%	N=4	3%	N=1	0%	N=0	100%	N=33
Overall "built environment" of Kerrville (including overall design, buildings, parks and transportation systems)	18%	N=6	36%	N=12	30%	N=10	15%	N=5	0%	N=0	100%	N=33
Health and wellness opportunities in Kerrville	18%	N=6	55%	N=18	24%	N=8	3%	N=1	0%	N=0	100%	N=33
Overall opportunities for education and enrichment	21%	N=7	42%	N=14	33%	N=11	3%	N=1	0%	N=0	100%	N=33
Overall economic health of Kerrville	18%	N=6	33%	N=11	33%	N=11	15%	N=5	0%	N=0	100%	N=33
Sense of community	18%	N=6	36%	N=12	36%	N=12	9%	N=3	0%	N=0	100%	N=33
Overall image or reputation of Kerrville	21%	N=7	45%	N=15	21%	N=7	6%	N=2	6%	N=2	100%	N=33

Table 39: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Kerrville to someone who asks	33%	N=11	36%	N=12	24%	N=8	3%	N=1	3%	N=1	100%	N=33
Remain in Kerrville for the next five years	58%	N=19	30%	N=10	9%	N=3	3%	N=1	0%	N=0	100%	N=33

Table 40: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	64%	N=21	24%	N=8	6%	N=2	6%	N=2	0%	N=0	0%	N=0	100%	N=33
In Kerrville's downtown/commercial area during the day	58%	N=19	33%	N=11	3%	N=1	3%	N=1	0%	N=0	3%	N=1	100%	N=33

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Table 41: Question 5

Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	3%	N=1	53%	N=17	28%	N=9	16%	N=5	0%	N=0	100%	N=32
Ease of public parking	19%	N=6	38%	N=12	34%	N=11	9%	N=3	0%	N=0	100%	N=32
Ease of travel by car in Kerrville	16%	N=5	59%	N=19	16%	N=5	9%	N=3	0%	N=0	100%	N=32
Ease of travel by public transportation in Kerrville	0%	N=0	6%	N=2	6%	N=2	63%	N=20	25%	N=8	100%	N=32
Ease of travel by bicycle in Kerrville	0%	N=0	31%	N=10	25%	N=8	28%	N=9	16%	N=5	100%	N=32
Ease of walking in Kerrville	3%	N=1	34%	N=11	31%	N=10	22%	N=7	9%	N=3	100%	N=32
Availability of paths and walking trails	22%	N=7	38%	N=12	31%	N=10	9%	N=3	0%	N=0	100%	N=32
Air quality	44%	N=14	53%	N=17	3%	N=1	0%	N=0	0%	N=0	100%	N=32
Cleanliness of Kerrville	25%	N=8	56%	N=18	19%	N=6	0%	N=0	0%	N=0	100%	N=32
Overall appearance of Kerrville	19%	N=6	47%	N=15	28%	N=9	6%	N=2	0%	N=0	100%	N=32
Public places where people want to spend time	16%	N=5	47%	N=15	28%	N=9	9%	N=3	0%	N=0	100%	N=32
Variety of housing options	3%	N=1	22%	N=7	38%	N=12	31%	N=10	6%	N=2	100%	N=32
Availability of affordable quality housing	0%	N=0	6%	N=2	31%	N=10	56%	N=18	6%	N=2	100%	N=32
Fitness opportunities (including exercise classes and paths or trails, etc.)	28%	N=9	34%	N=11	38%	N=12	0%	N=0	0%	N=0	100%	N=32
Recreational opportunities	25%	N=8	34%	N=11	34%	N=11	6%	N=2	0%	N=0	100%	N=32
Availability of affordable quality food	6%	N=2	58%	N=18	32%	N=10	3%	N=1	0%	N=0	100%	N=31
Availability of affordable quality health care	16%	N=5	34%	N=11	41%	N=13	6%	N=2	3%	N=1	100%	N=32
Availability of preventive health services	19%	N=6	44%	N=14	31%	N=10	3%	N=1	3%	N=1	100%	N=32
Availability of affordable quality mental health care	6%	N=2	25%	N=8	31%	N=10	9%	N=3	28%	N=9	100%	N=32

Table 42: Question 6

Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	0%	N=0	9%	N=3	34%	N=11	25%	N=8	31%	N=10	100%	N=32
K-12 education	3%	N=1	59%	N=19	22%	N=7	0%	N=0	16%	N=5	100%	N=32
Adult educational opportunities	16%	N=5	34%	N=11	28%	N=9	3%	N=1	19%	N=6	100%	N=32
Opportunities to attend cultural/arts/music activities	25%	N=8	44%	N=14	25%	N=8	3%	N=1	3%	N=1	100%	N=32
Opportunities to participate in religious or spiritual events and activities	41%	N=13	38%	N=12	13%	N=4	3%	N=1	6%	N=2	100%	N=32
Employment opportunities	0%	N=0	16%	N=5	59%	N=19	19%	N=6	6%	N=2	100%	N=32
Shopping opportunities	3%	N=1	22%	N=7	50%	N=16	25%	N=8	0%	N=0	100%	N=32
Cost of living in Kerrville	6%	N=2	22%	N=7	50%	N=16	22%	N=7	0%	N=0	100%	N=32
Overall quality of business and service establishments in Kerrville	0%	N=0	50%	N=16	44%	N=14	6%	N=2	0%	N=0	100%	N=32
Vibrant downtown/commercial area	0%	N=0	16%	N=5	44%	N=14	38%	N=12	3%	N=1	100%	N=32
Overall quality of new development in Kerrville	3%	N=1	22%	N=7	38%	N=12	22%	N=7	16%	N=5	100%	N=32
Opportunities to participate in social events and activities	6%	N=2	28%	N=9	56%	N=18	9%	N=3	0%	N=0	100%	N=32
Opportunities to volunteer	28%	N=9	56%	N=18	9%	N=3	0%	N=0	6%	N=2	100%	N=32

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Please rate each of the following characteristics as they relate to Kerrville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Opportunities to participate in community matters	9%	N=3	50%	N=16	31%	N=10	0%	N=0	9%	N=3	100%	N=32
Openness and acceptance of the community toward people of diverse backgrounds	6%	N=2	50%	N=16	13%	N=4	25%	N=8	6%	N=2	100%	N=32
Neighborliness of residents in Kerrville	13%	N=4	44%	N=14	38%	N=12	3%	N=1	3%	N=1	100%	N=32

Table 43: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	16%	N=5	84%	N=27	100%	N=32
Made efforts to make your home more energy efficient	22%	N=7	78%	N=25	100%	N=32
Observed a code violation or other hazard in Kerrville	25%	N=8	75%	N=24	100%	N=32
Household member was a victim of a crime in Kerrville	78%	N=25	22%	N=7	100%	N=32
Reported a crime to the police in Kerrville	66%	N=21	34%	N=11	100%	N=32
Stocked supplies in preparation for an emergency	66%	N=21	34%	N=11	100%	N=32
Campaigned or advocated for an issue, cause or candidate	53%	N=17	47%	N=15	100%	N=32
Contacted the City of Kerrville (in-person, phone, email or web) for help or information	31%	N=10	69%	N=22	100%	N=32
Contacted Kerrville elected officials (in-person, phone, email or web) to express your opinion	56%	N=18	44%	N=14	100%	N=32

Table 44: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Kerrville?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Kerrville recreation centers or their services	10%	N=3	37%	N=11	30%	N=9	23%	N=7	100%	N=30
Visited a neighborhood park or City park	20%	N=6	37%	N=11	40%	N=12	3%	N=1	100%	N=30
Used Kerrville public libraries or their services	3%	N=1	10%	N=3	47%	N=14	40%	N=12	100%	N=30
Participated in religious or spiritual activities in Kerrville	23%	N=7	27%	N=8	13%	N=4	37%	N=11	100%	N=30
Attended a City-sponsored event	7%	N=2	27%	N=8	47%	N=14	20%	N=6	100%	N=30
Used bus, rail, subway or other public transportation instead of driving	0%	N=0	0%	N=0	0%	N=0	100%	N=30	100%	N=30
Carpooled with other adults or children instead of driving alone	7%	N=2	10%	N=3	30%	N=9	53%	N=16	100%	N=30
Walked or biked instead of driving	10%	N=3	13%	N=4	10%	N=3	67%	N=20	100%	N=30
Volunteered your time to some group/activity in Kerrville	27%	N=8	23%	N=7	30%	N=9	20%	N=6	100%	N=30
Participated in a club	10%	N=3	23%	N=7	13%	N=4	53%	N=16	100%	N=30
Talked to or visited with your immediate neighbors	43%	N=13	27%	N=8	23%	N=7	7%	N=2	100%	N=30
Done a favor for a neighbor	30%	N=9	20%	N=6	40%	N=12	10%	N=3	100%	N=30

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Table 45: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	4%	N=1	26%	N=7	30%	N=8	41%	N=11	100%	N=27
Watched (online or on television) a local public meeting	7%	N=2	23%	N=7	13%	N=4	57%	N=17	100%	N=30

Table 46: Question 10

Please rate the quality of each of the following services in Kerrville:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	48%	N=14	34%	N=10	7%	N=2	0%	N=0	10%	N=3	100%	N=29
Fire services	48%	N=14	28%	N=8	3%	N=1	0%	N=0	21%	N=6	100%	N=29
Ambulance or emergency medical services	45%	N=13	21%	N=6	7%	N=2	7%	N=2	21%	N=6	100%	N=29
Crime prevention	24%	N=7	38%	N=11	10%	N=3	3%	N=1	24%	N=7	100%	N=29
Fire prevention and education	24%	N=7	31%	N=9	10%	N=3	3%	N=1	31%	N=9	100%	N=29
Traffic enforcement	17%	N=5	52%	N=15	10%	N=3	7%	N=2	14%	N=4	100%	N=29
Street repair	7%	N=2	17%	N=5	31%	N=9	41%	N=12	3%	N=1	100%	N=29
Street cleaning	10%	N=3	38%	N=11	34%	N=10	14%	N=4	3%	N=1	100%	N=29
Street lighting	11%	N=3	32%	N=9	39%	N=11	18%	N=5	0%	N=0	100%	N=28
Sidewalk maintenance	14%	N=4	28%	N=8	34%	N=10	17%	N=5	7%	N=2	100%	N=29
Bus or transit services	0%	N=0	0%	N=0	10%	N=3	52%	N=15	38%	N=11	100%	N=29
Garbage collection	34%	N=10	38%	N=11	17%	N=5	3%	N=1	7%	N=2	100%	N=29
Recycling	24%	N=7	34%	N=10	7%	N=2	17%	N=5	17%	N=5	100%	N=29
Yard waste pick-up	29%	N=8	25%	N=7	14%	N=4	25%	N=7	7%	N=2	100%	N=28
Storm drainage	7%	N=2	17%	N=5	28%	N=8	34%	N=10	14%	N=4	100%	N=29
Drinking water	24%	N=7	31%	N=9	17%	N=5	24%	N=7	3%	N=1	100%	N=29
Sewer services	24%	N=7	48%	N=14	17%	N=5	0%	N=0	10%	N=3	100%	N=29
Power (electric and/or gas) utility	34%	N=10	52%	N=15	10%	N=3	0%	N=0	3%	N=1	100%	N=29
Utility billing	31%	N=9	48%	N=14	10%	N=3	0%	N=0	10%	N=3	100%	N=29
City parks	31%	N=9	59%	N=17	7%	N=2	3%	N=1	0%	N=0	100%	N=29
Recreation programs or classes	15%	N=4	26%	N=7	22%	N=6	0%	N=0	37%	N=10	100%	N=27
Recreation centers or facilities	14%	N=4	38%	N=11	21%	N=6	0%	N=0	28%	N=8	100%	N=29
Land use, planning and zoning	3%	N=1	34%	N=10	24%	N=7	24%	N=7	14%	N=4	100%	N=29
Code enforcement (weeds, abandoned buildings, etc.)	0%	N=0	34%	N=10	28%	N=8	28%	N=8	10%	N=3	100%	N=29
Animal control	3%	N=1	34%	N=10	28%	N=8	14%	N=4	21%	N=6	100%	N=29
Economic development	10%	N=3	24%	N=7	24%	N=7	31%	N=9	10%	N=3	100%	N=29
Health services	7%	N=2	41%	N=12	34%	N=10	0%	N=0	17%	N=5	100%	N=29
Public library services	17%	N=5	45%	N=13	3%	N=1	17%	N=5	17%	N=5	100%	N=29
Public information services	7%	N=2	48%	N=14	14%	N=4	10%	N=3	21%	N=6	100%	N=29
Cable television	0%	N=0	26%	N=7	37%	N=10	22%	N=6	15%	N=4	100%	N=27

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Please rate the quality of each of the following services in Kerrville:	Excellent		Good		Fair		Poor		Don't know		Total	
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	3%	N=1	28%	N=8	24%	N=7	3%	N=1	41%	N=12	100%	N=29
Preservation of natural areas such as open space, farmlands and greenbelts	3%	N=1	45%	N=13	24%	N=7	10%	N=3	17%	N=5	100%	N=29
Kerrville open space	11%	N=3	50%	N=14	18%	N=5	11%	N=3	11%	N=3	100%	N=28
City-sponsored special events (e.g., Robert Earl Keen's 4th On the River, The Kerrville Triathlon Festival, The Kerrville Chalk Festival, Festival of the Arts)	31%	N=9	45%	N=13	17%	N=5	0%	N=0	7%	N=2	100%	N=29
Overall customer service by Kerrville employees (police, receptionists, planners, etc.)	31%	N=9	41%	N=12	10%	N=3	7%	N=2	10%	N=3	100%	N=29

Table 47: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Kerrville	21%	N=6	52%	N=15	21%	N=6	7%	N=2	0%	N=0	100%	N=29
The Federal Government	3%	N=1	21%	N=6	48%	N=14	17%	N=5	10%	N=3	100%	N=29

Table 48: Question 12

Please rate the following categories of Kerrville government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Kerrville	24%	N=7	17%	N=5	31%	N=9	21%	N=6	7%	N=2	100%	N=29
The overall direction that Kerrville is taking	24%	N=7	24%	N=7	31%	N=9	17%	N=5	3%	N=1	100%	N=29
The job Kerrville government does at welcoming citizen involvement	14%	N=4	24%	N=7	31%	N=9	21%	N=6	10%	N=3	100%	N=29
Overall confidence in Kerrville government	14%	N=4	31%	N=9	34%	N=10	21%	N=6	0%	N=0	100%	N=29
Generally acting in the best interest of the community	17%	N=5	28%	N=8	31%	N=9	21%	N=6	3%	N=1	100%	N=29
Being honest	14%	N=4	24%	N=7	38%	N=11	21%	N=6	3%	N=1	100%	N=29
Treating all residents fairly	17%	N=5	28%	N=8	24%	N=7	24%	N=7	7%	N=2	100%	N=29

Table 49: Question 13

Please rate how important, if at all, you think it is for the Kerrville community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Kerrville	50%	N=14	39%	N=11	11%	N=3	0%	N=0	100%	N=28
Overall ease of getting to the places you usually have to visit	30%	N=8	44%	N=12	19%	N=5	7%	N=2	100%	N=27
Quality of overall natural environment in Kerrville	34%	N=10	45%	N=13	21%	N=6	0%	N=0	100%	N=29
Overall "built environment" of Kerrville (including overall design, buildings, parks and transportation systems)	21%	N=6	66%	N=19	14%	N=4	0%	N=0	100%	N=29
Health and wellness opportunities in Kerrville	41%	N=12	38%	N=11	17%	N=5	3%	N=1	100%	N=29
Overall opportunities for education and enrichment	24%	N=7	52%	N=15	24%	N=7	0%	N=0	100%	N=29
Overall economic health of Kerrville	55%	N=16	41%	N=12	3%	N=1	0%	N=0	100%	N=29
Sense of community	34%	N=10	48%	N=14	17%	N=5	0%	N=0	100%	N=29

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Table 50: Question 14

Please rate how important, if at all, you think it is for the City of Kerrville to invest resources in each of the following capital projects over the next five years:	Essential		Very important		Somewhat important		Not at all important		Total	
A public safety complex	18%	N=5	25%	N=7	25%	N=7	32%	N=9	100%	N=28
Remodeling Fire Station 3	12%	N=3	27%	N=7	42%	N=11	19%	N=5	100%	N=26
Downtown parking garage repairs	11%	N=3	25%	N=7	43%	N=12	21%	N=6	100%	N=28
Renovation of the home at 529 Water Street to allow for additional library and city programming	14%	N=4	18%	N=5	39%	N=11	29%	N=8	100%	N=28
Improvements to the Downtown streetscape (landscaping updates, new benches, pedestrian safety enhancements, etc.)	21%	N=6	29%	N=8	32%	N=9	18%	N=5	100%	N=28
Creation of a 50 amp RV Loop at Kerrville Schreiner Park	7%	N=2	11%	N=3	39%	N=11	43%	N=12	100%	N=28
Structural repairs and improvements to the detention pond near KROC Facility	7%	N=2	21%	N=6	43%	N=12	29%	N=8	100%	N=28
Improvements to RV drainage facilities at Take it Easy RV Park	11%	N=3	7%	N=2	44%	N=12	37%	N=10	100%	N=27
Installing sidewalks along Loop 534	25%	N=7	18%	N=5	32%	N=9	25%	N=7	100%	N=28

Table 51: Question 15

The City is considering renovating and expanding the Olympic Pool. Please indicate how important, if at all, you think it should be for the City to include the following features in the existing aquatic facility:	Essential		Very important		Somewhat important		Not at all important		Total	
Updated outdoor pool facilities	19%	N=5	30%	N=8	33%	N=9	19%	N=5	100%	N=27
An indoor pool	18%	N=5	18%	N=5	32%	N=9	32%	N=9	100%	N=28
Diving boards	11%	N=3	25%	N=7	39%	N=11	25%	N=7	100%	N=28
Water slides	18%	N=5	21%	N=6	32%	N=9	29%	N=8	100%	N=28
Competitive swim lanes	18%	N=5	18%	N=5	39%	N=11	25%	N=7	100%	N=28
Year-round opening hours	18%	N=5	29%	N=8	21%	N=6	32%	N=9	100%	N=28
Small children's pool	26%	N=7	26%	N=7	30%	N=8	19%	N=5	100%	N=27
Zero depth entry area	22%	N=6	15%	N=4	44%	N=12	19%	N=5	100%	N=27
Sprayground (children's fountain area) and/or additional aquatic play features	25%	N=7	14%	N=4	29%	N=8	32%	N=9	100%	N=28

Table 52: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
City website (www.kerrvilletx.gov)	78%	N=21	19%	N=5	4%	N=1	100%	N=27
Local newspapers	56%	N=15	30%	N=8	15%	N=4	100%	N=27
The local government cable channel 2	19%	N=5	26%	N=7	56%	N=15	100%	N=27
Local radio	33%	N=9	41%	N=11	26%	N=7	100%	N=27
City Council meetings and other public meetings	52%	N=14	33%	N=9	15%	N=4	100%	N=27
Talking with City officials	44%	N=12	33%	N=9	22%	N=6	100%	N=27
City communications via social media (i.e., Facebook, Twitter or YouTube)	52%	N=14	30%	N=8	19%	N=5	100%	N=27
Visiting City Hall	26%	N=7	41%	N=11	33%	N=9	100%	N=27

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Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
Parks and Recreation Guide	38%	N=10	35%	N=9	27%	N=7	100%	N=26
Word-of-mouth	63%	N=17	26%	N=7	11%	N=3	100%	N=27
Local TV news	11%	N=3	44%	N=12	44%	N=12	100%	N=27

Table 53: Question 17

How likely or unlikely would you be to read a monthly City Newsletter if it were available to you?	Percent	Number
Very likely	67%	N=18
Somewhat likely	15%	N=4
Somewhat unlikely	7%	N=2
Very unlikely	4%	N=1
Don't know	7%	N=2
Total	100%	N=27

Table 54: Question 18

About how often, if at all, do you visit the City Website?	Percent	Number
Daily	7%	N=2
2 times a week or more	26%	N=7
2-4 times a month	33%	N=9
Once a month or less	33%	N=9
Not at all	0%	N=0
Total	100%	N=27

Table 55: Question 19

How would you rate the ease of finding information on the City Website?	Percent	Number
Excellent	15%	N=4
Good	52%	N=14
Fair	19%	N=5
Poor	15%	N=4
Don't know	0%	N=0
Total	100%	N=27

Table 56: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	0%	N=0	22%	N=6	4%	N=1	11%	N=3	63%	N=17	100%	N=27
Purchase goods or services from a business located in Kerrville	0%	N=0	4%	N=1	15%	N=4	52%	N=14	30%	N=8	100%	N=27
Eat at least 5 portions of fruits and vegetables a day	11%	N=3	7%	N=2	48%	N=13	19%	N=5	15%	N=4	100%	N=27
Participate in moderate or vigorous physical activity	4%	N=1	15%	N=4	19%	N=5	41%	N=11	22%	N=6	100%	N=27

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How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Read or watch local news (via television, paper, computer, etc.)	0%	N=0	4%	N=1	15%	N=4	44%	N=12	37%	N=10	100%	N=27
Vote in local elections	7%	N=2	0%	N=0	7%	N=2	11%	N=3	74%	N=20	100%	N=27

Table 57: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	19%	N=5
Very good	52%	N=14
Good	26%	N=7
Fair	4%	N=1
Poor	0%	N=0
Total	100%	N=27

Table 58: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	11%	N=3
Somewhat positive	26%	N=7
Neutral	41%	N=11
Somewhat negative	22%	N=6
Very negative	0%	N=0
Total	100%	N=27

Table 59: Question D4

What is your employment status?	Percent	Number
Working full time for pay	69%	N=18
Working part time for pay	4%	N=1
Unemployed, looking for paid work	4%	N=1
Unemployed, not looking for paid work	0%	N=0
Fully retired	23%	N=6
Total	100%	N=26

Table 60: Question D5

Do you work inside the boundaries of Kerrville?	Percent	Number
Yes, outside the home	63%	N=17
Yes, from home	4%	N=1
No	33%	N=9
Total	100%	N=27

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Table 61: Question D6

How many years have you lived in Kerrville?	Percent	Number
Less than 2 years	7%	N=2
2 to 5 years	11%	N=3
6 to 10 years	19%	N=5
11 to 20 years	30%	N=8
More than 20 years	33%	N=9
Total	100%	N=27

Table 62: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	85%	N=23
Building with two or more homes (duplex, townhome, apartment or condominium)	11%	N=3
Mobile home	4%	N=1
Other	0%	N=0
Total	100%	N=27

Table 63: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	19%	N=5
Owned	81%	N=22
Total	100%	N=27

Table 64: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	7%	N=2
\$300 to \$599 per month	19%	N=5
\$600 to \$999 per month	22%	N=6
\$1,000 to \$1,499 per month	44%	N=12
\$1,500 to \$2,499 per month	7%	N=2
\$2,500 or more per month	0%	N=0
Total	100%	N=27

Table 65: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	63%	N=17
Yes	37%	N=10
Total	100%	N=27

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Table 66: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	59%	N=16
Yes	41%	N=11
Total	100%	N=27

Table 67: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	0%	N=0
\$25,000 to \$49,999	31%	N=8
\$50,000 to \$99,999	42%	N=11
\$100,000 to \$149,999	19%	N=5
\$150,000 or more	8%	N=2
Total	100%	N=26

Table 68: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	92%	N=24
Yes, I consider myself to be Spanish, Hispanic or Latino	8%	N=2
Total	100%	N=26

Table 69: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	4%	N=1
Asian, Asian Indian or Pacific Islander	4%	N=1
Black or African American	4%	N=1
White	92%	N=24
Other	4%	N=1

Total may exceed 100% as respondents could select more than one option.

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Table 70: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	27%	N=7
35 to 44 years	8%	N=2
45 to 54 years	19%	N=5
55 to 64 years	23%	N=6
65 to 74 years	15%	N=4
75 years or older	8%	N=2
Total	100%	N=26

Table 71: Question D16

What is your sex?	Percent	Number
Female	58%	N=15
Male	42%	N=11
Total	100%	N=26

Table 72: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	73%	N=19
Land line	4%	N=1
Both	23%	N=6
Total	100%	N=26